

AUDIENCE

Potential partners and partner's clients who want to know what Phaneron is about.

CONTENT

Scene 1	<p><u>What is the Phaneron?</u></p> <p>High-level description of the Phaneron described in terms of "a unique structure," a next generation database, which finds and uncovers the hidden or unknown relationships within data.</p> <p>Answers people's impossible questions about their data or questions that they don't ask or stopped asking, because up until now there was no way to answer them. Example, say you want sales data on 2005 cars. Presently, it takes until 2006 too get it. With Phaneron, you get it as it comes in.</p> <p>Talk about text-based universe, but that it will eventually work on images, sound, olfactory, and tactile; any sensory data.</p>
Scene 2	<p><u>How Did it Come About?</u></p> <p>A high-level, brief history, including Peirce, Pendergraft [Issues], Mazzagatti. This shouldn't be more than 5 minutes; while we love the story, this is not the place for the full history.</p>
Scene 3	<p><u>How Can it Be Used?</u></p> <p>This is where we discuss the idea of solving "impossible problems" with real compelling stories. Talk also about traditional db and their weaknesses (timeliness, turn-around, non-real time)</p> <p>TH1 - "We needed to see; and they helped us..."</p> <p>TH2 - "We needed to see; and they helped us..."</p>
Scene 4	<p><u>The Potential</u></p> <p>This is a canned demo using the KStore interface, with voice over, that shows how a really compelling, universal problem (e.g. Security, Traffic) might be able to be solved---we can show something that we can't do just yet---but it must be able to be appreciated by a universal audience.</p>
Scene 5	<p><u>The Triadic Continuum</u></p> <p>Show the structure as a 3D animated image. Ability to rotate.</p> <p>Walk through with "black cat/white cat," "Tom and Bill," or other.</p> <p>Turn it upside down and let it rotate three-dimensionally, all the while it is building K and we see the pathways highlight as an action takes place..</p> <p>For the finale the structure morphs into a human brain with the dendrites and axons (pathways) firing (highlighting). We can either say that we believe we've found the structure of the brain or we let it be inferred.</p>